

During the second half of 2020, the team coordinated by Oriol Amat (UPF-BSM), Esther Casademont (Hunivers) and Alfons Cornella (Institute of Next) interviewed dozens of businesspeople and executives about the lessons learned derived from the crisis of the covid19 pandemic.

From these interviews, 15 “pills” have been drawn, each one page long, in which the main points have been synthesized. The pills are available in three languages (English, Spanish and Catalan) [here](#).

We take advantage of this last message of the series, to thank the participation of the interviewees, as well as the good reception of the series by the professionals who have accepted the weekly delivery of our pill.

Good learnings for everyone, which should lead to a new way of thinking and doing. And possibly with an attitude that stems from greater humility on the part of all.

Thank you all!

NUMBER 16:

We are more vulnerable:
HUMILITY
is more necessary than ever



The Covid-19 pandemic is having a very negative impact on the majority of people and organizations.

The different research projects to develop a vaccine (and effective medical treatments) are advancing very fast, but the end of the tunnel is not yet in sight.

Suddenly, we have realized that we are much more vulnerable than we thought. We must recognize our limitations; and humility is essential to better prepare ourselves for the future challenges that we will have to face.

- When we analyze the differentiating features of successful organizations, we often come across a surprise: the people who lead them are not arrogant. On the contrary, they are people with a considerable level of humility.
- “The happiness of all these who you see walking with arrogance is temporary.” Seneca (4 BC - Rome, 65)
- Humility encourages effort, and success is always preceded by hard work.
- These successful leaders, being humble people with a great capacity for work, give less importance to material goods and are not very ostentatious.
- Humility is accompanied by empathy (putting yourself in the shoes of the other) and favors a better relationship with everyone.
- The shock caused by Covid-19 is a great opportunity to improve as individuals and as organizations. Humility fosters exploration and innovation.
- In the midst of the crisis we can fall into the temptation of selfishness and populism, and there is the risk of self-locking-up. But precisely, this is the time for cooperation and solidarity.

Links:

A Lesson in Humility and an Opportunity for Sagacity and Hope

Leadership in a COVID-19 World: The Power of Humility

Diriger et manager avec humilité pour lutter contre l'incertitude du Covid-19

